

January 2021
PRESS PACK

What's new in Marseille?



Marseille, the beautiful, smouldering, nefarious...

Considered as one of the must-see cities of Europe, Capital of Provence, and just 3 hours from Paris on the high-speed train, this city is open to the world, offering striking contrasts and fascinating paradoxes. Marseille has a rich natural and cultural heritage and is proud of its traditions, yet this doesn't make it any less of a visionary, or even 'avant-gardiste' city. *For 2021, Marseille should still be high on your bucket list!*

'The Stones are coming to Marseille in 2021 - Come and Rock with us in the rebel city'

A travelling exhibition dedicated to the Rolling Stones is coming to the Orange Velodrome stadium between mid-June and mid-September 2021. It is the first time this event will be held on French soil, after appearing in London, New York, Chicago, Groningen, and it is heading to Canada in October 2021. More than 400 never-before-seen pieces will be displayed across 2,000m² for an innovative, immersive and interactive exhibition telling the story of this legendary band. This event will of course be guaranteed Safe&Clean (the Orange Velodrome stadium was awarded the 'Safe and Clean' label by APAVE for hosting events, in accordance with adapted sanitary measures).

www.orangevelodrome.com

A much-awaited brand-new cultural and fun concept: The Underwater Museum of Marseille (MSM).

The MSM has been in the preparation phase for several years and the very 1st underwater works of art have finally been installed. This 'multi-artist' installation of 10 works of art is submerged at a depth of 5 metres, off the Catalans beach. This extraordinary museum is accessible to all, and turns out to be a real artistic, technical, scientific, educational and environmental feat. The Founder, Antony Lacanaud, wanted to give the locals of Marseille and visitors the opportunity to explore the beauty and fragile underwater world in the local area. A welcome area for the Museum is going to be set up on Catalans beach and workshops will be organised there, to increase awareness of the marine environment. So get your snorkeling gear ready and come on down!

www.facebook.com/museesubaquatiquemarseille/



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The exhibition-event everyone is talking about: Jeff Koons is coming to the Mucem in May 2021!

From the beginning of May 2021, until October, the works of Jeff Koons, internationally renowned American artist, and king of the 'Neo-Pop' movement, will be on display at the MUCEM (Museum of European and Mediterranean Civilisations). This exhibition will be set up as a sort of dialogue between the artist's works and the museum's vast collection (250,000 objects, 350,000 photographs, 150,000 books, etc.). The artist is a former commodities broker and superstar of contemporary art.

20 Jeff Koons artworks vs. 200 pieces of the Mucem collection <https://www.mucem.org/>:

From January 2021 at the MUCEM: The new semi-permanent exhibition 'Le Grand Mezzé' is coming to the Mediterranean gallery for a period of 3 years.

The exhibition will present a selection of 550 objects and heritage documents from 35 different museums, in the form of a great banquet of fine foods and varied flavours. Ethnographic pieces have been acquired especially for this exhibition by the MUCEM from Georgia, Greece, Italy, Lebanon and Portugal. www.mucem.org

The fantastic boutique hotel, newly opened: TUBA

For the past few months, a brand new hotel-restaurant, bar and private beach have been the talk of Marseille. Tuba is a new establishment that is ideally located in Goudes marina, with a breath-taking view of the sea and the Calanques. An intimate atmosphere with only 5 rooms and a surrounding environment worthy of the French film 'The Big Blue'. The establishment was taken over by a group of friends and is in a former diving centre. The seventies style decoration, the striped beach mats and hints of marine and natural inspiration throughout, make it a relaxing yet chic place. <https://tuba-club.com/>

The extraordinary hotel chain that has chosen Marseille as the setting for its 2nd establishment in the world:

After Nantes, the 'Maisons du Monde Hôtel & Suites' has chosen Marseille as the location for its 2nd complex, due to open at the beginning of 2021. The hotel has 62 rooms and suites, decorated in 5 different styles: Mediterranean, Blue Garden, Retro Chic, Yellow Bar and Authentic Chic. It will be opening its doors onto the Old Harbour, opposite Norman Foster's 'ombrière' (shaded roof) and the dock for boat trips to the Frioul Islands. www.maisonsdumondehotel.com

Château de Forbin: the new setting for the post-graffiti movement straight from New York

For the past months, this place that can only be accessed upon reservation, has been arousing curiosity and really getting people talking! A space devoted to the arts within a protected and unique environment and in a 15th century castle that once belonged to the prestigious Forbin family; what better a one-of-a-kind setting for the New York art scene of the eighties and international contemporary art. www.chateauforbin.com



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The unmissable traditional tour: Le Corbusier's Radiant City (La Cité Radieuse)

Come and take a guided tour of this masterpiece of 20th century architecture, listed a historic monument and now also classified a worldwide heritage site by UNESCO. Come and explore the 'Residential Unit' that was built between 1947 and 1952 by architect Le Corbusier, with the shopping street, the rooftop terrace with the MaMo design centre for famous French designer Ora Ito, as well as an exclusive tour of an apartment that is listed a historic monument. Information and bookings:

<https://www.marseille-tourisme.com/experience/tous-les-produits/>

'Balade Buissonnière' walking tour: Marseille, biodiversity in the city

This new walking tour is great for exploring the natural side of the city, the spontaneous, wild and more often than not, completely hidden side. Historic and natural heritage come together on this walking tour to the heart of Marseille's natural history.

<https://www.marseille-tourisme.com/experience/tous-les-produits/>

Stars on wheels!

The double Michelin-starred chef from Marseille, Alexandre Mazzia, has chosen to carry on cooking throughout the health crisis by opening a gourmet food truck near his restaurant 'AM', in the 8th arrondissement of Marseille. He has named it 'Michel' after his grandfather and this food truck has already become very popular, serving sophisticated cuisine made using local and seasonal products, all at affordable prices. www.alexandre-mazzia.com

And a solar restaurant...

Other exciting news is the arrival next spring in Marseille of the 'Solar Guinguette' in the Château Gombert district. An unprecedented European partnership! The 37-litre solar furnace by the Solar Brothers, built by a Greek researcher, was put into operation for the 1st time by the team at the Solar Guinguette. This installation is a taste of what's to come at the 'Présage', the very first restaurant concept in France where the energy needed for cooking will be produced on-site, thanks to a completely solar-powered furnace. A part of the food production will be built into the restaurant and the waste produced by the establishment will be recycled on-site. Scheduled to open in 2022, meanwhile let's all head to the guinguette! www.lepresage.fr



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The undying sports event tour: The TOP 14 Rugby Tour!

This fun event, free and open to all, will allow you to immerse yourself for 2 days in the Rugby universe, drawing on the notoriety, strengths and values of TOP 14. The village will stop at the old port, (Quai de la Fraternité) on 7 and 8 of May, 15 days before the EPCR (European Professional Club Rugby) finals to be held at the Orange Velodrome. On the program, participatory activities to discover rugby, giant screen with broadcast of Top 14 matches and a rugby field "to touch" (16x24m) to train with the pros and live an unforgettable rugby experience!

Hot off the press: the film 'Stillwater' with Matt Damon, filmed in Marseille in 2019, is set for release.

This detective, action film directed by Tom McCarthy ('The Visitor', 'Spotlight') was filmed in Marseille between August and November 2019. This production brought with it a team of 150 people and more than 3,000 extras that could be seen throughout the streets of the city. Some superb images were filmed, providing Marseille with great publicity on the big screen. The film is expected to be in cinemas in 2021

New: but we can't reveal everything just yet!

A Ricard museum devoted to the most famous aniseed-flavoured drink in the world, will open in Marseille in 2021... More information to come...

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